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## Terms of Reference

### Call for communications consultant to assist with stakeholder mapping.

#### Background

Deutsche Stiftung Weltbevölkerung (DSW) is a global development organisation that focuses on the needs and potential of the largest youth generation in history. We are committed to creating demand for and access to health information, services and supplies, and to securing their right for a brighter future. We achieve this by engaging in advocacy, capacity development, and family planning initiatives, which make sure the youth of today, are empowered to lead healthy and self-determined lives. DSW also advocates for investment in research and innovation to fight poverty-related and neglected tropical diseases – diseases that continue to disproportionately affect women and girls.

For more information, please see [www.dsw.org](http://www.dsw.org).

#### Objective

Assist the DSW EU office in mapping key stakeholders following the European Parliament elections and the appointment of the College of Commissioners in 2019, and offer expert insight alongside the outcomes of the mapping activities to help shape DSW EU's future advocacy communications activities.

#### Expert Profile

- Prior experience of facilitating stakeholder mapping, persona profiling (and/ or similar) activities
- Excellent English writing and communications skills
- Expert knowledge of the dynamics of the European Union

#### Logistics

Depending on where the consultant is based, travel to Brussels may be necessary. The consultant will be required to regularly liaise and update DSW. Progress calls will be scheduled at regular intervals to assess the level of execution and propose corrections if needed.

#### Budget

6,000 EUR inclusive of VAT.

#### Period of execution

The study will be developed from March to mid May 2020 and outcomes presented to DSW staff by May 15, 2020.

#### Application procedure

Interested firms or individuals are requested to submit a proposal, which should include an overview of your suggested approach alongside a CV, and/ or any inquiries by March 27 23:59 CET, with the subject line 'Communications Consultant' to [brussels@dsw.org](mailto:brussels@dsw.org).