

Criteria for Stories of Change in SRHR/FP Organisational Advocacy Capacity Development Sector

During DSW's Stories of Change in Advocacy Capacity Development conference there is an opportunity to present your story with the audience. We are planning to share 3-5 external stories. Please read the following criteria carefully before you submit your story:

1.) **Length:**

Stories should be between 3-5 minutes

2.) **Perspectives:**

The stories should be vivid examples of a transformational teaching or learning journeys from the following perspectives:

- a. You are an organization who offers SRHR/FP Organisational and Advocacy Capacity Development to newly established or Youth Led Civil Society organisation and would like to share your lessons learnt. What worked for you or what did not work in developing CSO capacity in terms of leadership in advocacy? What was your most impressive experience/learning and can you pack it in a compelling story?
- b. You are a (Youth-led) Civil Society Organisation working in SRHR/FP Advocacy who received extensive Capacity Development. What were your key experiences on your learning Journey? What changed for you? Can you pack it in a compelling story?

3.) **Content:**

Each story should have a clear message on:

- a. What was the challenge, aim or status quo?
- b. What was the start of the journey (situation before vs. situation after the turning point)?
- c. What was the turning point/change?
- d. What is your learning or key message to the audience?

4.) **Story Type:**

We strongly encourage you and welcome failure stories. Is there anything that absolutely didn't go in the direction of what you originally planned for in your work or Capacity Development Support received and used (as specified above under 2 a and b)? What went wrong or different than expected and what is your key take away from that?

5.) **Format:**

Finally, stories should be handed in preferably as audio or video recording. If that is not possible, please share the story in a written format.

Please submit your story until **Wednesday, August 04th** to eva.herrmann@dsw.org. Stories handed in later than the 04th are not considered to be part of the selection process. day.