

Feasibility Study for the 2nd phase of TeamUp (also known as: *Improved livelihood perspectives for young people living in rural East Africa*” initiative)

1. Introduction

Deutsche Stiftung Weltbevölkerung (DSW) is a global development organisation that focuses on the needs and potential of the largest youth generation in history. We are committed to creating demand for and access to health information, services, supplies, and economic empowerment for youth. We achieve this by engaging in advocacy, capacity development, and reproductive health initiatives, empowering young people to lead healthy and self-determined lives. Besides our headquarters in Hannover, Germany, DSW operates two liaison offices in Berlin and Brussels, as well as maintaining a strong presence in Ethiopia, Kenya, Tanzania, and Uganda.

2. Programme Info

The German Federal Ministry for Economic Cooperation and Development (BMZ), Deutsche Stiftung Weltbevölkerung, Siemens Stiftung and Hanns R. Neumann Foundations collectively intend to improve the prospects of young people in rural areas of East Africa. They intend to empower girls and boys to actively shape developmental processes and to have their voice heard in the respective policy processes, thereby also contributing to jointly fight root causes of migration.

This initiative provides the opportunity to unite the expertise, networks and potentials of formerly disconnected stakeholders in order to collectively reach better results for more people. The initiative brings together German as well as Ugandan local development partners. It is designed to be a long-lasting cooperation, to be scientifically accompanied, monitored and evaluated, while also being open to new partners.

The program follows a holistic approach and includes elements of agriculture, access to gender-sensitive, youth-friendly sexual and reproductive health and social services, youth participation in decision-making, reliable access to safe water and access to quality vocational orientation. Long term sustainability of the programme results should be ensured by integrated cross-sector collaboration and social entrepreneurial approaches. Building up on a successful pilot phase of 4 years, the programme now seeks to strengthen and scale up the TeamUp approach from district to national level through cross-learning and collaboration, to ultimately trigger integrated systemic change in the sectors of agriculture, water and health in Uganda. Good practices and learnings will be evaluated, and exchanged with other programmes of the partners to benefit future joint programmes.

The three foundations will bring together their partner contacts and networks, their experience and ongoing activities in the regions as well as financial means for the implementation of the initiative. In the second phase, programme activities are aimed to enter and be strengthened the macro level, taking the impact from the meso level (district) to the macro level (national).

3. Justification and Objective of the Assignment

On behalf of the consortium, DSW is seeking to recruit an international consultant team to conduct a feasibility study. The study will determine the feasibility of the initiative by assessing whether the proposed programme is well founded and meets the demands identified. Since the first phase of the programme has focused its intervention activities entirely on the micro and meso level, the second phase will focus on scaling activities from the meso to the macro level. Therefore, special attention should be put on finding out what systemic and structure-building changes/impacts can be aimed for together with the various state and civil society actors at national level. The context and actor analysis at the macro level here particularly important. There is also special attention needed to review the gender sensitiveness of the programme including the analysis of special activities to enhance active participation of young women.

The audience of this study is primarily DSW and its consortium partners. Where relevant, findings or recommendations may provide decision makers with sufficient information on the background of the initiative and its opportunities and risks, to justify acceptance of the programme. Moreover, the study will provide the programme team with a well-founded basis for the further development of the program concept, in which the prerequisites, opportunities and risks have all been clarified. By going through this process, the effectiveness of the programme will be increased, and unsuitable investments will be avoided at an early stage

Within this context, the study will seek to understand the feasibility of the following outcomes:

Overall Outcome	Contribute to a supportive eco-system and strengthened network between existing sectoral and cross-sectoral public and private sector stakeholders for youth in agribusiness, SRHR, safe water supply and ISH
Specific Outcome 1	Youth organizations support youth in sustainable agriculture, livelihood, reliable water supply, ISH and SRHR

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Specific Outcome 2	Youth have diversified livelihoods and contribute to the economic development of their communities
Specific Outcome 3	Youth have increased availability and utilize high-quality public health services
Specific Outcome 4	The TeamUp approach for integrated systemic change is advanced through cross-sector collaboration and knowledge management.
Specific Outcome 5	Cross learning structures for replication and scaling of the TeamUp approach are established in at least four regions.

4. List of Expected Stakeholders

The consultant team will work closely with all consortium partners, including the BMZ, DSW, Siemens Stiftung, Hanns R. Neumann Foundation, Action 4 Health Uganda and Whave Solutions. The consultant team will report to the DSW head office team, in particular the Monitoring and Evaluation Officer and the International Program Lead of the TeamUp programme. Due to the precarious situation of the COVID-19 pandemic in Uganda, the consultant team will execute their mission remotely via desk review. However, interviews with partners and relevant stakeholder may be possible virtually or via telecommunication wherever needed. Moreover, the consultant team is expected to work independently and will only receive general instructions by DSW, justified by the necessities of the independent collaboration between the parties and the orderly execution of the confined tasks.

5. Tasks and Deliverables

The feasibility study will be guided by the 'Orientierungshilfe zur Durchführung von Machbarkeitsstudien' ('Guide for Conducting Feasibility Studies') from Bengo. Bengo is the advice centre for non-governmental organisations that are working in the field of development cooperation. Bengo works on behalf of the BMZ and facilitates the access of NGOs to public funding. As such, the feasibility study is expected to be conducted in alliance with the provided Bengo guidelines. The consultant team will be also required to evaluate the programme concept with reference to the OECD-DAC criteria involving relevance, effectiveness, efficiency, significance and sustainability. On this basis, the consultant team will provide detailed recommendations for modification of the program concept and activities to the consortium partners. In addition to the final report, the consultant team is expected to compile an Inception report with the final specified methodology, data collection

instruments and work plan. This report will be presented to DSW, discussed with the project partners and, if needed, be amended and finally approved by DSW.

Moreover, the consultant team is expected to analyse and provide the following components:

- a problem and stakeholder analysis in the target areas, taking into account the micro and meso level and with particular attention to the macro level;
- An assessment of the relevance of the proposed initiative and its activities to address the problems identified in the target groups and target sectors;
- An assessment of the proposed logical framework including specific outcomes, outputs and respective indicators and assumptions, risks and risk mitigation strategies;
- An assessment of the proposed intervention levels (micro, meso, macro) with particular attention to the envisaged impact at the macro level;
- An assessment of the synergies and complementarities of the programme, including between programmatic areas (sectors) and programme stakeholders at the micro, meso and macro level;
- An assessment of the feasibility of the financing proposal in relation to the programme activities;
- An assessment of the programme organization and any phasing of activities considered necessary, including considerations around the institutional structure required for programme implementation;
- A market assessment in the area of water and sanitation products and services;
- Recommendations for any further actions (including program modifications);

The feasibility study will likewise seek to identify and analyse the following research questions:

- What is the target group's potential especially with regard to ownership/initiative, self-help activities and local problem-solving capacity? How can this potential be strengthened?
- What stakeholders and programs in the region focus on vocational orientation as well as digital capacity building and literacy?
- Who are the main governmental and non-governmental stakeholders in the sectors of interest and beyond – at the program location, in the program region and the program country? This should be broken down into micro, meso and macro level.
- Who are the main stakeholders at the macro level? What is their attitude towards the programme's objectives as a whole? What are the chances of access? Where are special potentials? Where are special risks and challenges?

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- Are there any governmental and non-governmental cross-sector collaborations or partnerships in place that can benefit the program and intended synergy effects? If yes, how can the program make use of it?
- What policies or policy asks are currently in place related to access to reliable rural water supply, agricultural extension, rural development, WASH, and sexual and reproductive health and rights? How can the programme utilize and influence these policies for the benefit of the programme's Outcomes?
- How does the planned programme fit in with the government development strategy?
- Is the programme including gender and diversity as cross-cutting issue?
- Is the programme design for TeamUp II taking the initiative from the meso to the macro level? What more can be done to ensure the envisioned upscale?
- What are the interests of the stakeholders, especially at the macro level? Are there any visible conflicts of interest? What interdependencies are to be expected between the program and other interventions/projects supported by the stakeholders? How will this be taken into account in the program concept?

6. Timeline

In summary, the consultant team will be required to implement the following tasks (Attention: a refined list of allocated tasks, respective responsibilities and consultant days for each individual will be negotiated with the final candidates):

Task	Timeline	Approx. number of working days
Review supporting documents as provided by DSW including 'Orientierungshilfe zur Durchführung von Machbarkeitsstudien' by Bengo	3rd– 5th Sep, 21	3
Clarify and specify the methodology for the feasibility study	6th – 7th Sep, 21	2
Provide inception report	8th Sep, 21	1
Develop tools for the feasibility study	9th – 11th Sep, 21	3
Conduct data collection (interviews)/ Desk review	12th – 21st Sep, 21	10
Analyse and compile data	22th –25st Sep, 21	4
Write report and provide first draft of report for review	26th – 30th Sep, 21	5

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Conduct TeamUp Steering Committee Mini Workshop presenting findings of the Study	1st Oct, 21	1/2
Present findings at a meeting with selected consortia partners	4th Sep, 21	1/2
In cooperate feedback and submit final report (max. 30 pages)	5th – 6th Oct, 21	2
TOTAL		31

The assignment will start in September 2021; The ToR will be amended as per more detailed discussions with the final candidates. Depending on where the selected consultants are located, the assignment may include virtual meetings. The final report must be submitted to DSW in October.

7. Supporting Documents

Supporting documents for the assignment will include:

- Mapping in Mityana District Report
- TeamUp I Baseline Report
- TeamUp I Midline Report
- Joint Foundation Initiative in East Africa Short Introduction
- Draft logical framework, indicators, activities and budget
- Other relevant documents of the initiative

8. Budget and payment schedule

The Consultant fees should be reflected in the fees per work day (a full day is min. of 8 working hours) including taxes, social security contributions and VAT and number of work days. The consultants should state the total budget, including expenses such as travel and communication costs. Payment schedule and milestones will be negotiated prior to contract signing.

9. Selection and Contracting Process

Skills and Experience:

The consultant team should be methodically and technically competent, divers, impartial and independent and should fulfil the following requirements

- PhD / Masters' degree in development economics, econometrics, economics, agriculture, public health, social studies or related fields;
- Proven technical & methodological knowledge and experience in conducting feasibility studies using qualitative and quantitative techniques;

- Understanding of BMZ regulations, especially related to feasibility studies, logframes and indicators;
- Experience developing Logical Frameworks and SMART indicators;
- Experience assessing large-scale multi-sector projects and its synergy effects;
- Understanding of civil society networks, diversity orientated and advocacy concepts/frameworks;
- Good understanding of gender sensitive programme planning;
- Strong understanding of the political, geographical, social and economic environment in Uganda;
- Strong understanding of the relevant stakeholders in the target sectors in Uganda especially at the local and national level;
- Good communication skills and ability to communicate with various stakeholders and to express concisely, clearly ideas and concepts;
- Research experience in rural water supply and/or WASH;
- Research experience in social entrepreneurship;
- Research experience in SRHR and gender-based violence;
- Research experience in agricultural innovation in rural setting;
- Language proficiency: English is mandatory; Luganda and Swahili are an asset;

10. Application Procedure

The applicants are required to send in a proposal providing insights into previous experience relevant for the assignment and interest for conducting the feasibility study. The proposal should include the following:

- Brief methodology for the implementation of the study (max 4-5 pages);
- Time and work plan incl. any comments on the timeframe in accordance with the points specified in this ToR;
- Statement of availability during the planned period;
- Assignment budget with fees incl. VAT and all expenses in accordance with notes
- CV and information on language skills

11. Submission of Proposal

Please send your proposal in PDF format by Tuesday 6th August, 2021 (COB) to the following e-mail lora.yousef@dsw.org.

Interviews may be scheduled for 17th to 18th August 2021.